

CHINA - HONG KONG BUSINESS SEMINAR 28.2.2012



INSTABILITY IN EUROPE vs. NEW OPPORTUNITIES IN HONG KONG AND MAINLAND CHINA

Tuesday 28.2.2012, 15.30 Venue: G18 Ball room, Yrjönkatu 18, Helsinki

Organizers: Finland-Hong Kong Trade Association, Capacent Oy



Facilitator **Ulla Keino**
Director, Capacent Oy, Vice Chairman Finland-Hong Kong Trade Association

15.30 Welcome and opening of the seminar
Hannu Bergholm
Chairman of the Board, Finland-Hong Kong Trade Association

15.40 China Business Review
Johan Hackman
Director, Capacent Oy

16.00 Finnish Know-How and Public Private Partnership case in China
Veli-Pekka Luoma
Vice President, Value Added Services and Content Partnerships, Oy Cubio Communications Ltd

16.25 Coffee break

16.45 Hamburg - a success story in China and vice versa - how the Finnish companies can benefit from Germany's strong ties to Hong Kong and the mainland?
Stefan Matz
Director, Business Development, Hamburg Business Development Corporation

17.10 Sustainable Urban Planning in China - an Opportunity Suitable for the Scandinavian Approach
Cecilia Malmstén
China Manager, A&A (Ahlqvist-Almqvist architects AB)

17.35 Brand Recognition & Innovations in a Market Entry to China and Hong Kong
Very recent success story from Finland.
Speaker to be announced in the seminar!

18.00 How an SME Finnish Family Company Could Attract A Global Giant
James E. Thompson
Chairman, Crown Worldwide Holdings Limited



18.30 **China New Year Buffet Reception**

Finland-Hong Kong Trade Association, Hong Kong Trade Development Council and the Hong Kong Economic and Trade Office, London, have the honor to invite You to a Chinese New Year Reception.

Welcoming words

Hannu Bergholm, Chairman of Finland-Hong Kong Trade Association

Words of Greetings

Agnes Allcock, Director General, Hong Kong Trade and Economic Office, London

Antti Zitting, Member of the Board and Executive Committee of SMEs' of Confederation of Finnish Industries

Lore Buscher, Regional Director, Europe, Hong Kong Trade Development Council



Information about the Seminar

Time: Tuesday 28.2.2012 , starting at 15.30 p.m.

Venue: G18 Ball room, Address: Yrjönkatu 18, Helsinki

Seminar fee:

The seminar fee is 128€ (8 is a Chinese lucky number!).

For the members of Finland-Hong Kong Trade Association the seminar fee is 88€.

If there are several participants from the same company, the fee will be equal to the fee of the members of the Finland-Hong Kong Trade Association.

Registration:

You can sign up at the web-pages of the Finland-Hong Kong Trade Association www.finhk.fi or by sending e-mail to address tapahtumat@wtc.fi or by phone +358 (0)9 4242 6228

Request to sign up 23.2.2012 at the latest. Please note the number of seats are limited!

More information

About the Seminar: Ulla Keino, telephone +358-40 584 1615 or email ulla.keino@capacent.fi

About the China New Year Reception: Hanna-Leena Harma, e-mail hanna-leena.harma@chamber.fi

Organizers:



FINLAND-HONG KONG
TRADE ASSOCIATION

capacent

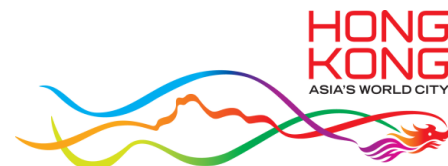
Welcome 歡迎

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